

Site Usage

13,809 Visits

83.14% Bounce Rate

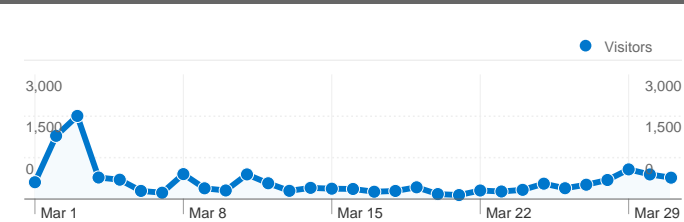
17,130 Pageviews

00:01:18 Avg. Time on Site

1.24 Pages/Visit

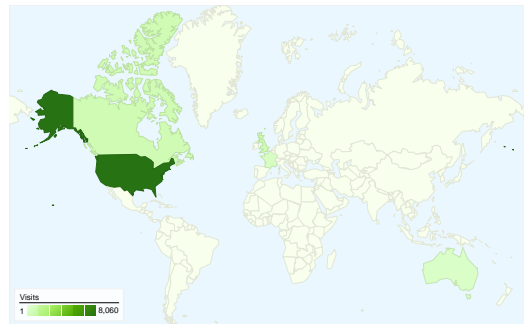
82.00% % New Visits

Visitors Overview

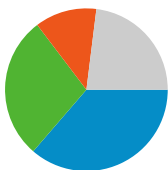


Visitors
11,849

Map Overlay



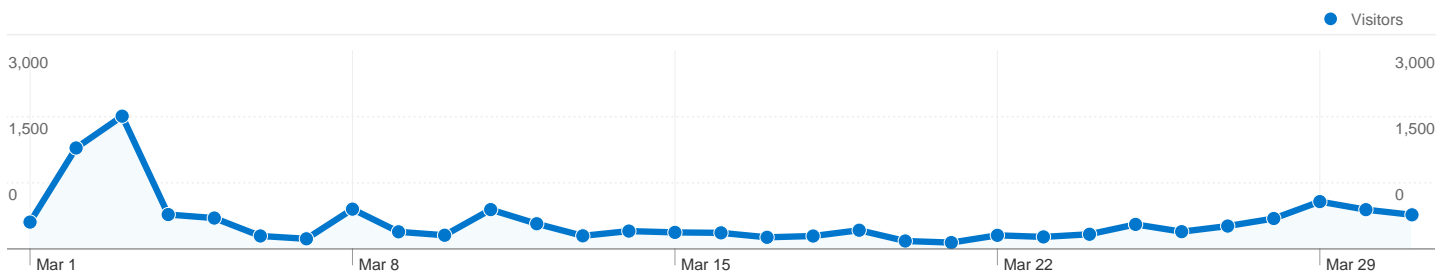
Traffic Sources Overview



- **Referring Sites**
5,018.00 (36.34%)
- **Direct Traffic**
3,912.00 (28.33%)
- **Search Engines**
1,698.00 (12.30%)
- **Other**
3,181 (23.04%)

Content Overview

Pages	Pageviews	% Pageviews
/think-before-you-tweet-the-do-	4,813	28.10%
/if-it-doesnt-happen-on-twitter-	1,887	11.02%
/	1,058	6.18%
/twitter-to-sxsw-youre-using-	555	3.24%
/your-personal-brand-is-not-	529	3.09%



11,849 people visited this site

13,809 Visits

11,849 Absolute Unique Visitors

17,130 Pageviews

1.24 Average Pageviews

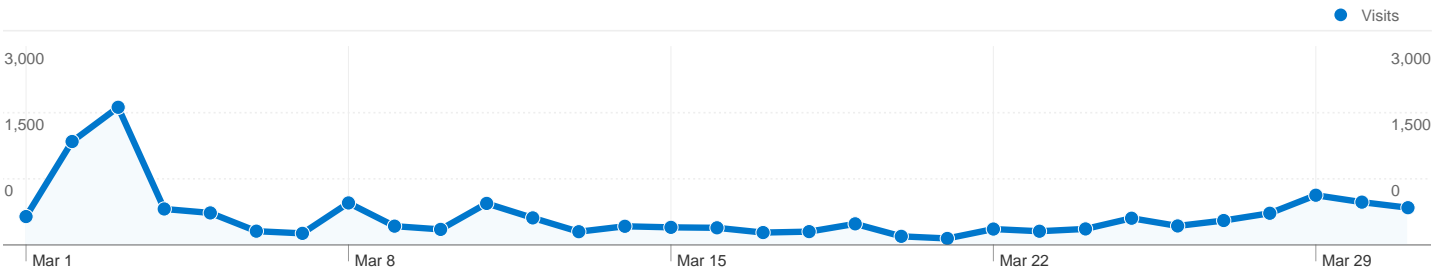
00:01:18 Time on Site

83.14% Bounce Rate




82.00% New Visits

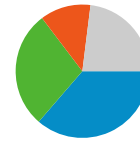
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	5,827	42.20%	Cable	4,435	32.12%
Internet Explorer	2,516	18.22%	Unknown	4,228	30.62%
Chrome	2,227	16.13%	DSL	3,299	23.89%
Safari	1,767	12.80%	T1	1,642	11.89%
Mozilla Compatible Agent	1,087	7.87%	Dialup	175	1.27%



All traffic sources sent a total of 13,809 visits

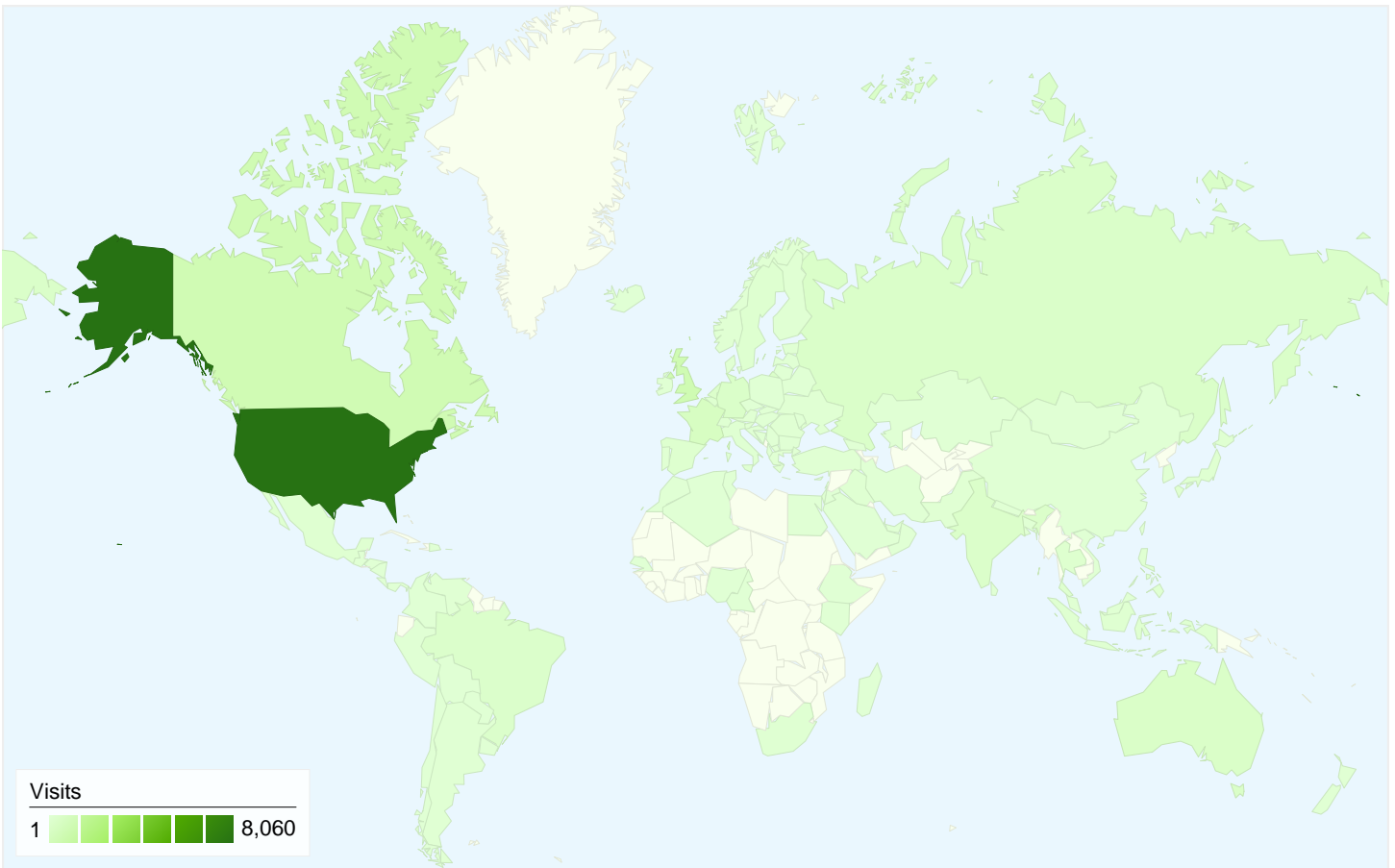
-  28.33% Direct Traffic
-  36.34% Referring Sites
-  12.30% Search Engines



- **Referring Sites**
5,018.00 (36.34%)
- **Direct Traffic**
3,912.00 (28.33%)
- **Search Engines**
1,698.00 (12.30%)
- **Other**
3,181 (23.04%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	3,912	28.33%	moleskine hacks	51	3.00%
twitter.com (referral)	2,146	15.54%	tac anderson	32	1.88%
twitterfeed (twitter)	1,828	13.24%	gtd moleskine	17	1.00%
google (organic)	1,517	10.99%	michael scott wikipedia is the	13	0.77%
feedburner (feed)	1,251	9.06%	tac anderson blog	12	0.71%

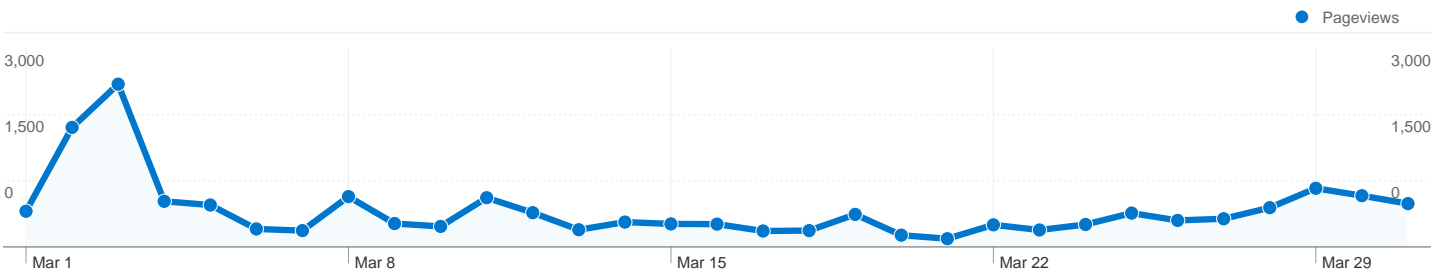


13,809 visits came from 115 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	8,060	1.29	00:01:31	79.33%	81.17%
United Kingdom	802	1.19	00:00:54	82.67%	83.54%
Canada	769	1.17	00:00:39	93.37%	86.61%
France	452	1.14	00:00:58	86.95%	88.94%
Australia	303	1.14	00:00:59	82.51%	86.47%
Russia	285	1.07	00:00:33	92.63%	91.23%
Germany	279	1.30	00:01:37	89.96%	83.15%
India	240	1.15	00:01:11	90.00%	87.50%
Brazil	235	1.17	00:03:10	80.85%	88.09%


Netherlands	222	1.13	00:00:18	92.34%	85.14%
					1 - 10 of 115



Pages on this site were viewed a total of 17,130 times

 **17,130 Pageviews**

 **15,388 Unique Views**

 **83.20% Bounce Rate**

Top Content

Pages	Pageviews	% Pageviews
/think-before-you-tweet-the-do-not-tweet-list/	4,813	28.10%
/if-it-doesnt-happen-on-twitter-it-probably-doesnt-matter/	1,887	11.02%
/	1,058	6.18%
/twitter-to-sxsw-youre-using-our-product-too-much/	555	3.24%
/your-personal-brand-is-not-about-you/	529	3.09%